CEC ENTERTAINMENT CHUCK E. CHEESE'S WEEKLY

APRIL 19, 2002

HERE'S WHAT YOU'LL FIND INSIDE...

REFERRAL BONUSES

CONGRATULATIONS TO THESE INDIVIDUALS FOR THEIR EFFORTS WITH THE MANAGER REFERRAL BONUS PROGRAM:

Employee	Location	Referral	Bonus Amount
MATT ATWOOD	936	GRADY CUNDIFF	$500
GARY MULHALL	833	MATT RUSSELL	$500
CHRIS RESKO	056	HENRY BOISSIN	$500
KIMBERLY SPRINGMAN	348	BRANDY KEEN	$500
ROBERT WILLIS	963	CERNEY CARLOS	$500

FOR INFORMATION ON HOW YOU CAN EARN A REFERRAL BONUS, CONTACT YOUR REGIONAL RECRUITER OR RECRUITING DEPARTMENT AT 972-258-5464.
KEEP THOSE REFERRALS COMING!!

MINUTE MAID PROMOTION

You will receive a $20 credit for any $100 free party certificate redeemed in your store to cover food and beverage costs. Send any of these certificates that you receive in your weekly packet, attention Marketing. Be sure to include your store number so that we may credit you. Please do not send in any other Minute Maid coupons.



Sponge Bob Square Pants!

At the end of April, a drop ship is coming from Party Direct:

132 Sponge Bob Zipper Pulls
Add as the 6th item in 400 Tickets

48 Sponge Bob Wallets
Add as the 6th item in 600 Tickets

6 Sponge Bob Backpacks
1500 Tickets

More details next week!!

Table Tent Inserts

You will find one package containing 100 new table tent inserts enclosed with this mailing: "The Smart Way to Let the Play" – tokens for grades message. Please update your Coke table tent holder with this new insert. You should pull out the Minute Maid promotion insert.

Several markets have various other versions. If you do not have a version listed below skip that number and use the next version available to you.

Priority List

1. **In-Store Recruiting Table Tent**
2. **The Smart Way to Let the Play – tokens for grades**
3. **The Fun Part of Well Balanced Childhood – fun and games**
4. **Always Made Fresh – food quality**
5. **Mac & Cheese – promotion in select markets**

Register Inserts

All locations should be using the Chicken Sandwich and Salad register inserts. You should alternate these between registers.

Phase III Locations – Hours of Operations Info.

All Phase III stores or new stores that are located in a market that has had Phase III should be opening at 9:am. Please make sure you have the sticker we provide displaying the new store hours over your current Hours of Operation Sign.

If you need table tent inserts, register inserts or a Hours of Operations sticker please contact Purchasing at ext. 5550.

BANDERA, TX #593 TRAINING TEAM

From left to right: Jennifer Larson, Claudia Del Castillo, Oscar Andrade, Jason Baquie, Melissa Andrade, and Latoya Randolph.

NEW UNIT OPENING TRAINER:

Missy Newlin





DOL INSPECTION? WHAT DO I DO?

The first thing to do is to contact Human Resources immediately. We can do a mini audit of your records to determine liability and help correct deficiencies BEFORE the audit.

The Dept. of Labor letter details the information needed and in some cases allows us to provide copies to the DOL office instead of an on-site visit. It is important to forward a copy of the letter to Human Resources to determine our options and to get ready.

To help you the Payroll Dept. will provide each loc. a Check Register, which shows gross wages, deductions and net pay of each check. It is normally required for the audit and is to be kept in a secure place due to salary confidentially. This will begin pay period ending April 28, 2002.

DOL inspections have resulted in penalties as high as $10,000. It depends on your documents and your helpful attitude.

REMEMBER the Dept. of Labor has the right to inspect employment and time records upon request.

Nancy Jacobi x5410 ***Jackie Washington x5439*** ***Chuck Hirsch x4523***

TECH SUPPORT UPDATE

Below is a list of Memo Park Ride Modifications for the continued reliability and Enhancement of your ride. Should you find that any of the below items are not found on your ride or have questions related to them, please contact the Technical Support Department at 972 258 5458.

Ely Helicopter

Clear Plastic spacers at all three gears (see Fig. 2)
Yellow Fiberglass Base located behind the black box
Black Plastic spacers installed on the outer Black Box (see Fig. 1)
Black Box Alarm sensor in working order
All Three Floor Optic Sensors / Sled Mechanical Switches working
Seat belt Switch

Funny Clette

Clear plastic spacer covering the blue gear (see Fig. 2)

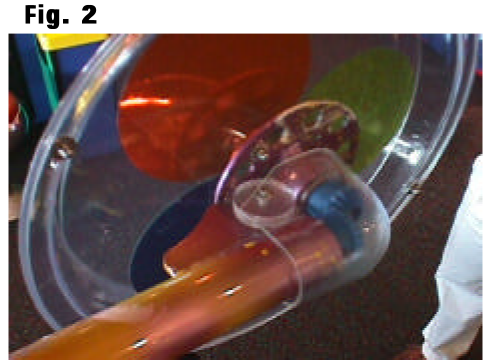
Delta Fly

Yellow Fiberglass Base installed
Black Plastic Spacer installed on the outer Black Box (see Fig. 1)
Is the Black Box Alarm sensor working?
All three Floor Optic Sensors / Sled Mechanical Switches

Fig. 1



Fig. 2



TOP 20 SALES VOLUME FOR WEEK 15

Rank	Loc #	Location	Sales Volume	Rank	Loc #	Location	Sales Volume
1.	465	Torrance, CA......................	$95,583	11.	422	Garden Grove, CA............	$57,810
2.	446	Bell, CA............................	$93,612	12.	407	Corona, CA......................	$57,433
3.	117	Kennesaw, GA....................	$79,304	13.	321	Newark, CA......................	$56,950
4.	418	Sun Valley, CA....................	$73,638	14.	109	Burbank, CA....................	$56,901
5.	393	Moreno Valley, CA..............	$70,456	15.	456	Skokie, IL........................	$55,071
6.	453	Ventura, CA.......................	$66,286	16.	324	Pasadena, CA..................	$55,012
7.	513	Queens, NY........................	$63,237	17.	439	National City, CA.............	$52,726
8.	613	Douglasville, GA................	$59,958	18.	841	Brookfield, WI.................	$52,360
9.	325	Fullerton, CA.....................	$58,316	19.	357	Lakewood, CA.................	$52,185
10.	600	Alpharetta, GA...................	$57,944	20.	095	Chino, CA........................	$51,635

TOP 20 SALES INCREASE FOR WEEK 15

Rank	Loc #	Location	% Increase	Rank	Loc #	Location	% Increase
1.	602	Conyers, GA.......................	84.4%	11.	080	Canton, MI.......................	55.3%
2.	601	Jonesboro, GA....................	68.4%	12.	471	Newington, NH.................	54.3%
3.	346	Indy Greenwood, IN.............	65.2%	13	931	Mishawaka, IN..................	51.2%
4.	869	Columbus, GA.....................	64.7%	14.	337	Oakland Pt., MI................	51.0%
5.	889	NW OKC, OK	63.8%	15.	607	Merchants Walk, GA..........	50.5%
6.	729	Cumberland, GA..................	62.4%	16.	103	Sterling Heights, MI..........	49.8%
7.	939	Augusta, GA.......................	62.3%	17.	933	Lubbock, TX.....................	49.4%
8.	117	Kennesaw, GA.....................	59.4%	18.	888	Towne South, OK..............	48.0%
9.	473	Brockton, MA......................	58.0%	19.	465	Torrance, CA....................	47.1%
10.	077	KC Antioch, MO...................	57.5%	20.	067	KC Metcalf, KS	45.6%



ANOTHER TOUCHING MOMENT IN CEC WEEKLY!!

On March 12, 2002 I made reservations for my son, Alex McEnery's tenth birthday. Alex wanted to celebrate his birthday at the Murrieta, Ca Chuck E. Cheese. The Tuesday following my call I stopped in to pay my $30.00 deposit. Then the next Monday my husband called to inform me that the $400.00 he had got out of the bank for our weekly expense money and Alex's birthday had been stolen. We had to tell our son we would have to cancel his birthday party at Chuck E. Cheese and promised to make it up to him at a later date. Alex was a very "good sport" about it, but I could tell by the look on his face that he was terribly disappointed and we felt just horrible. We've always made it a point to follow through with special occasions concerning our son and we've never "let him down". However, this time we didn't see how we could possibly come through for him. Therefore, I called your Murrieta location and informed them of my situation and had asked if it would be possible to refund the $30 deposit due to our dire financial situation. The extremely polite hostess, ***Karyssa Melroy*** had informed the supervisor/manager, ***Doreen Montoya*** of my situation and request. She gladly, without hesitation said that it wouldn't be a problem. Doreen said to stop by with my receipt at my convenience and she would refund my $30 deposit. It was a great relief knowing that we would at least have gas money for work that week. That alone impressed the heck out of me. Next, to our surprise and delight, Doreen called me back and said that she would be honored to have Alex's birthday party anyway and it would be "ON THE HOUSE"!! She didn't want my son to go without his celebration under the grim circumstances. We just couldn't believe it!! How totally and completely thoughtful and extremely wonderful!!! I can't remember the last time a company, in this day and age of cold, profit-driven attitudes has ever been so gracious, charitable and just plain down right kind! When we got to your restaurant ***Tish Davidson*** was our server. What a delight! Tish treated us with such a warm, upbeat and friendly attitude. ***Chris Greenfield***, who played as Chuck E. Cheese put on a fun and hilarious show for us. Tish provided my son and his friends a complete birthday package of party favors, tokens, three tasty pizzas, drinks and a yummy chocolate birthday cake. We all had a fantastic time. Most important, Chuck E. Cheese made my son's tenth birthday, a birthday he'll never forget. Your company has restored my faith in humanity and shown my son that there are good people in this world who do make good things happen. Thank You, Chuck E. Cheese and your wonderful staff.

Sincerely, Keli McEnery

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